

# WHY YOU SHOULD CONSIDER AUTOMATED PATIENT COMMUNICATION

Helping thousands of healthcare providers, clinics and groups decrease no-show rates while saving staff time, increasing revenue and making staff and patients happier by sending automated patient communication through email, voice calls and text.

## CONSIDER AUTOMATED PATIENT COMMUNICATION IF YOUR ORGANIZATION:

- **Manually calls** patients for appointment reminders
- **Sends basic voice reminders** that do not ask for a confirmation or include prep instructions
- Sends email or text reminders that do not ask for a **confirmation** or include **prep instructions**
- Experiences **patient no-shows**
- Wants to provide patients with **email** and **text reminders** in addition to voice calls
- Hopes to **streamline office processes** to alleviate staff and reallocate resources to higher priority tasks
- Would like to see **more patients** and **increase revenue**
- Wants to make **staff happier** and **less stressed**

## BENEFITS OF AUTOMATED PATIENT COMMUNICATION:



**Financial:** Proven to reduce no-shows, resulting in more patients and increased revenue.



**Operational:** Streamlines tedious processes resulting in a smoother flow of care and reliable schedules, making it easier to predict staffing levels and consistent patient volumes.



**Satisfaction:** Patients have less anxiety before appointments, experience reduced wait times, and arrive on time and prepared for their appointments. Staff are relieved of time consuming and monotonous manually tasks.



To learn more, visit

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